

2016

VOLUNTARY
SUPPORT
OF EDUCATION

VSE

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Table 1

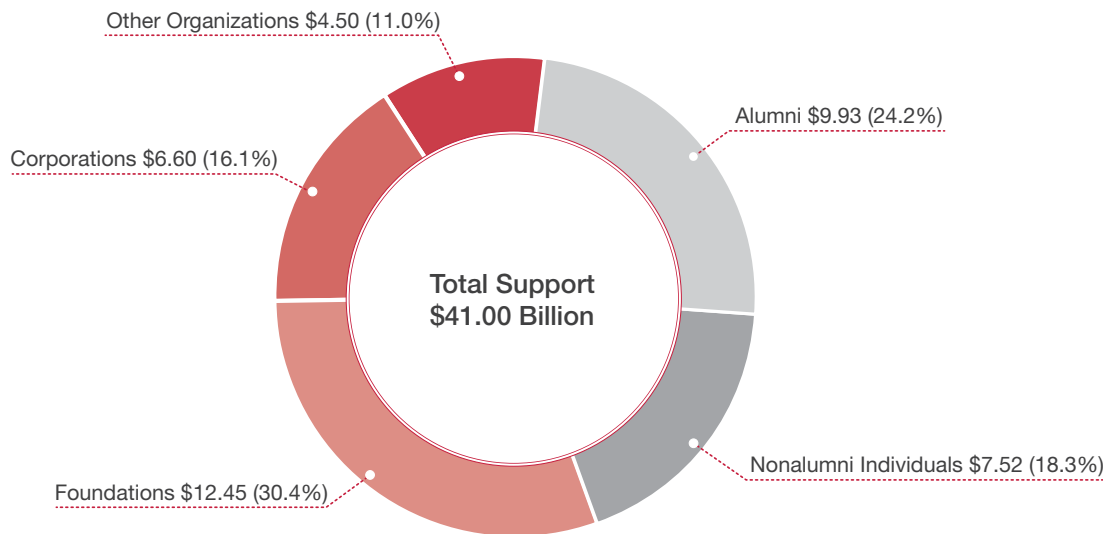
Estimated Voluntary Support of Higher Education by Source and Purpose, 2015 and 2016

(Dollars in Millions)

	2015		2016		Percentage Change 2015 to 2016	
	Amount Raised	Percentage of Total	Amount Raised	Percentage of Total	Current \$	Adj. for Inflation
Total Voluntary Support	\$40,300	100.0	\$41,000	100.0	1.7	0.4
Source						
Alumni	\$10,850	26.9	\$9,930	24.2	-8.5	-9.6
Nonalumni Individuals	8,000	19.9	7,520	18.3	-6.0	-7.2
Corporations	5,750	14.3	6,600	16.1	14.8	13.3
Foundations	11,600	28.8	12,450	30.4	7.3	6.0
Other Organizations	4,100	10.2	4,500	11.0	9.8	8.4
Purpose						
Current Operations	\$24,650	61.2	\$25,150	61.3	2.0	0.7
Capital Purposes	15,650	38.8	15,850	38.7	1.3	0.0

Figure 1

Voluntary Support of Higher Education by Source, 2016



Higher Education National Estimates

Findings, 2016

Charitable contributions to colleges and universities in the United States increased 1.7 percent in 2016, according to the *Voluntary Support of Education (VSE)* survey, conducted by the Council for Aid to Education (CAE). Despite the small increase, at \$41 billion, the total is the highest recorded since the inception of the survey in 1957.

Voluntary Support by Source, 2016

Alumni and nonalumni individuals contributed 42.5 percent of the 2016 gifts. Organizations contributed the remainder. Foundations were responsible for 30.4 percent of the 2016 contributions, more than any other donortype. Alumni contributed the second-largest amount of contributions—24.2 percent of the total contributions.

In tables and figures in this publication, dollar amounts may not add to totals and percentages may not add to 100, due to rounding.

Figure 30

Voluntary Support by Source as Reported by Survey Respondents, 2016

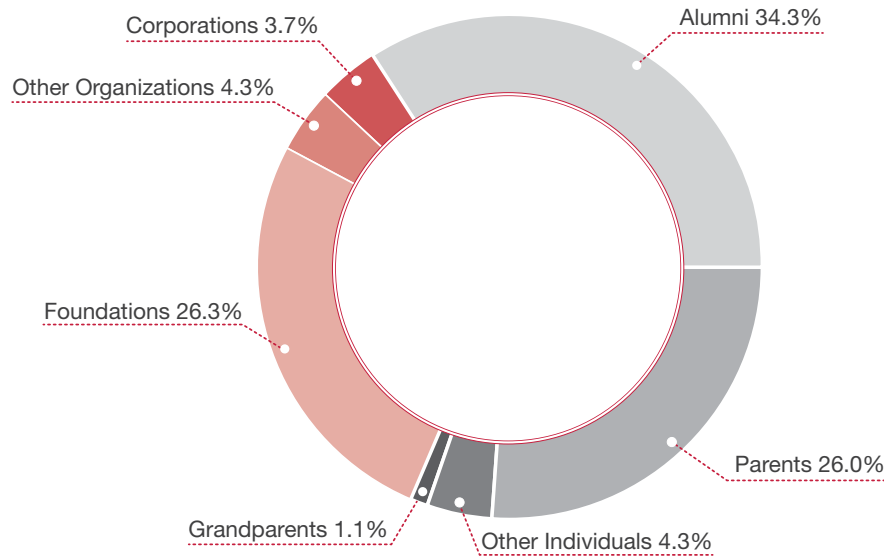


Table 17

Voluntary Support by Source, 2015 and 2016

(Dollars in Thousands)

Source of Support	All Institutions Reporting						% Change in Average	% Change in Total Support
	2015			2016				
	Amount	Percentage of Total	Average per Institution	Amount	Percentage of Total	Average per Institution		
Alumni	\$403,979	36.9	\$3,108	\$355,800	34.3	\$2,869	-7.7	-10.1
Parents	262,257	24.0	2,017	269,342	26.0	2,172	7.7	3.6
Grandparents	12,282	1.1	94	11,713	1.1	94	0.0	-0.1
Other Individuals	70,654	6.5	543	44,519	4.3	359	-33.9	-30.0
Corporations	44,306	4.1	341	38,320	3.7	309	-9.3	3.7
Foundations	268,152	24.5	2,063	272,483	26.3	2,197	6.5	-0.8
Other Organizations	31,816	2.9	245	44,357	4.3	358	46.2	112.8
Total All Sources	\$1,093,445	100.0	\$8,411	\$1,036,534	100.0	\$8,359	-0.6	-3.6
Number of Institutions Reporting	130			124			114	

Precollege Survey Results

Findings, 2016

Contributions to the core group of 114 precollege institutions that responded to the 2015 and 2016 VSE surveys declined 3.6 percent. The average amount raised per responding institution declined 0.6 percent.

Voluntary Support by Source, 2016

Contributions from parents increased 3.6 percent in the core group. Contributions from other types of individuals declined. Gifts from foundations declined 0.8 percent from 2015 in the core group. Support from corporations increased 3.7 percent.

Contributions from other organizations increased 112.8 percent in the core group. The core group is small, and a shift in contributions at just a few schools can affect the totals. The percentage change at each responding institution varied greatly. Several institutions reported no contributions from other organizations in 2015 and reported thousands or millions of dollars from those entities in 2016.

Contributions from donor-advised funds, which are included in the category "Other Organizations," increased 11.8 percent among all reporting precollege institutions. In the core group, 31 institutions reported about donor-advised fund contributions. In that group, gifts from those entities increased 6.7 percent.

PUBLIC MULTIPLE CAMPUSES–PUBLIC RESEARCH/DOCTORAL

INSTITUTION	TOTAL SUPPORT	OUTRIGHT SUPPORT FOR CURRENT OPERATIONS		OUTRIGHT SUPPORT FOR CAPITAL PURPOSES				DEFERRED GIVING	SOURCES OF SUPPORT		
	1 Outright and Deferred Combined (\$000)	2 Unrestricted (\$000)	3 Restricted (\$000)	4 Property, Buildings, Equipment (\$000)	5 Endowment: Income Unrestricted (\$000)	6 Endowment: Income Restricted (\$000)	7 Loan Funds (\$000)	8 Present Value (\$000)	INDIVIDUALS		
									9 Alumni (\$000)	10 Parents (\$000)	11 Others (\$000)

PUBLIC MULTIPLE CAMPUSES

Indiana University (IN)	360,936	4,553	280,976	16,305	0	57,681	21	1,398	47,590	0	28,089
Ivy Tech Community College of Indiana (IN)	18,620	390	7,762	5,705	0	4,763	0	0	232	0	8,054
Kent State University (OH)	17,890	1,085	9,164	2,863	0	4,731	0	47	5,675	236	4,518
Ohio State University (OH)	386,112	2,635	266,748	27,844	0	86,212	0	2,673	70,753	2,812	47,242
Penn State University (PA)	197,064	822	123,427	17,137	5	46,316	30	9,326	75,524	0	32,836
Purdue University (IN)	151,217	5,604	85,446	18,449	240	41,233	0	245	49,827	0	24,180
Rutgers University (NJ)	139,404	1,790	89,880	10,210	129	37,329	0	67	34,877	450	13,613
University of Alaska (AK)	27,865	644	26,306	22	0	890	0	3	1,708	714	2,371
University of Colorado (CO)	281,482	974	228,485	859	20	48,784	0	2,359	25,884	6,181	19,605
University of Michigan (MI)	433,776	3,173	244,525	40,752	268	136,227	17	8,813	143,532	5,794	61,527
University of Minnesota (MN)	345,640	9	235,215	37,119	807	68,657	0	3,833	62,486	0	40,799
University of Nebraska (NE)	214,459	31	110,614	57,340	0	46,336	0	139	50,518	0	18,852
University of New Mexico (NM)	66,077	153	50,574	90	1	15,181	0	79	12,925	0	8,900
University of South Carolina (SC)	94,103	505	68,767	8,182	1,405	15,051	0	194	24,672	3,014	14,322
University of South Florida System (FL)	45,583	506	28,901	2,029	0	6,477	0	7,669	13,913	1,115	14,225
University of Washington (WA)	541,444	447	436,657	17,774	71	82,427	0	4,067	72,761	932	50,643

PUBLIC RESEARCH/DOCTORAL

Arizona State University (AZ)	140,417	4,156	110,367	8,490	1	17,147	0	256	14,931	2,441	31,359
Auburn University-Main Campus (AL)	118,477	3,046	72,986	12,096	0	30,161	0	189	53,951	4,585	11,279
Augusta University (GA)	11,544	152	7,918	2,023	0	835	0	615	1,442	5	2,405
Ball State University (IN)	18,455	1,281	6,164	4,063	0	6,787	0	160	7,983	0	2,601
Boise State University (ID)	22,947	22	9,964	9,174	0	3,773	0	15	4,674	34	7,307
Bowling Green State University (OH)	17,514	1,074	8,560	1,118	110	4,432	0	2,220	8,346	0	2,011
California State University-Fresno (CA)	15,982	516	13,597	146	0	1,425	0	298	4,183	160	3,051
California State University-Fullerton (CA)	13,338	184	9,942	242	72	2,825	0	73	1,570	320	2,108
Central Michigan University (MI)	17,697	37	9,173	2,902	0	5,575	0	10	4,197	209	3,939
Clemson University (SC)	90,623	2,701	52,631	9,972	721	24,597	0	0	15,422	2,081	39,357
Cleveland State University (OH)	11,802	173	8,083	41	0	3,505	0	0	2,052	0	1,413
College of William and Mary (VA)	59,542	11,206	20,541	9,266	314	18,149	1	65	30,731	3,377	10,348
Colorado School of Mines (CO)	18,932	2,630	9,913	3,398	20	2,509	0	463	6,816	235	3,318
East Carolina University (NC)	23,238	142	20,258	2,038	0	625	0	175	6,897	88	2,977
East Tennessee State University (TN)	10,551	251	7,072	1,811	0	1,418	0	0	1,674	7	2,260
Eastern Michigan University (MI)	8,874	174	3,866	0	0	4,834	0	0	1,417	106	1,557
Florida Atlantic University (FL)	12,918	108	8,176	2,566	0	2,056	0	12	923	325	3,794

PUBLIC MULTIPLE CAMPUSES–PUBLIC RESEARCH/DOCTORAL

SOURCES OF SUPPORT			PLANNED GIFTS			ALUMNI GIVING					SUM OF THREE LARGEST DONORS				VITAL STATISTICS		
ORGANIZATIONS			15 Number of Bequests	16 Value of Bequests (\$000)	17 Number of Deferred Gifts (See Col. 8 for \$ amount.)	18 Alumni of Record	19 Alumni Solicited	20 Alumni Donors	21 Alumni of Record (Undergrad. Degrees Only)	22 Alumni Donors (Undergrad. Degrees Only)	23 Living Individuals (\$000)	24 Bequests (\$000)	25 Foundations (\$000)	26 Corporations (\$000)	27 Institutional Expenditures (\$000)	28 Endowment (Market Value) (\$000)	29 Beginning Fall Enrollment (Headcount)
12 Foundations (\$000)	13 Corporations (\$000)	14 Others (\$000)															

PUBLIC MULTIPLE CAMPUSES

84,733	93,390	107,133	138	23,624	25	636,650	539,381	59,688			5,429	5,463	41,357	49,740	2,717,004	1,986,646	107,020
4,547	2,961	2,827	3	3,792	0	151,690	123,270	793			1,420	3,792	1,066	638	562,320	31,601	81,757
2,775	3,963	723	7	906	6	228,773	219,219	10,372	179,779	7,798	1,401	602	455	1,675	559,370	110,747	41,005
53,593	134,548	77,165	122	16,887	31	548,968	531,608	76,661	385,148	56,088	7,136	3,761	11,102	32,545	3,276,000	1,722,217	65,184
29,880	34,916	23,908	106	22,027	82	587,134	576,529	67,669			16,845	14,924	7,058	2,732	1,909,116	3,742,900	85,252
31,615	34,581	11,014	89	16,378	41	486,258	190,434	50,539	381,893	41,832	9,023	6,566	9,905	3,772	1,802,209	2,255,000	68,818
50,244	30,176	10,045	95	8,890	20	450,988	393,648	28,596	331,594	22,028	12,035	4,212	20,653	6,094	3,256,345	1,076,778	67,556
4,375	16,095	2,602	2	6	7	92,187	80,635	2,553	74,039	1,705	836	6	3,325	3,298	915,594	285,700	30,496
80,542	110,138	39,132	37	3,730	19	418,443	356,366	16,953	274,218	11,841	8,247	2,486	20,334	18,662	2,357,442	1,062,664	63,202
143,059	47,847	32,016	216	85,080	50	562,037	557,826	53,566			17,234	12,932	15,340	18,647	3,579,802	9,743,461	61,429
96,085	70,635	75,636	149	26,566	80	524,620	469,151	40,098			8,248	11,237	15,755	14,867	3,070,027	3,268,185	66,651
77,371	43,445	24,273	48	15,800	6	398,093	266,296	31,804	323,371	26,513	13,562	8,613	26,650	15,917	1,908,112	1,475,090	51,322
14,887	16,831	12,534	48	10,968	4	181,744	181,166	7,130			2,025	7,159	6,394	6,052	1,229,372	393,240	34,866
15,556	29,025	7,514	38	5,084	2	274,821	243,488	18,580			3,053	2,285	5,211	12,560	1,024,265	655,469	49,450
3,466	9,522	3,342	19	1,692	25	285,946	273,550	30,405	231,733	26,073	7,527	1,476	1,381	2,715	1,316,204	395,324	48,984
194,533	80,742	141,833	121	20,567	15	375,886	374,548	50,960	269,233	34,110	13,524	8,866	102,469	28,781	3,393,863	2,968,013	55,767

PUBLIC RESEARCH/DOCTORAL

48,888	19,983	22,815	39	8,898	6	639,904	320,779	22,659	351,489	15,465	7,140	5,144	14,314	3,289	2,237,098	612,590	91,357
15,002	25,036	8,624	28	7,958	4	250,797	234,046	29,995	201,479	26,452	14,450	5,063	9,744	7,737	989,348	703,759	27,287
4,088	1,519	2,085	4	1,504	2	52,233	47,938	1,831	33,363	657	1,059	1,442	2,894	311	483,223	242,219	8,333
3,513	4,101	257	39	3,786	5	172,512	114,255	15,150			925	2,386	2,366	2,043	455,358	189,206	21,196
2,316	7,623	991	1	10	1	203,247	94,681	9,158	68,468	4,769	2,201	10	1,020	4,161	259,912	96,698	22,113
1,322	1,804	4,030	5	2,359	31	169,312	155,597	10,049			1,000	2,313	960	677	302,755	121,444	19,172
4,740	3,697	152	9	1,163	2	191,058	119,229	4,673	112,465	3,299	1,298	827	3,004	542	362,023	146,328	24,134
4,293	4,348	699	0	0	3	256,110	256,110	5,436	206,281	3,263	963	0	2,042	354	506,027	53,113	38,949
3,938	5,037	377	13	1,033	2	222,775	69,856	9,206			851	451	3,000	3,180	365,810	130,695	26,968
5,175	24,980	3,608	35	25,144	0	148,458	142,687	21,266			4,204	600	1,920	6,438	743,895	621,294	22,698
6,060	1,676	600	5	498	0	122,186	109,347	4,357			625	485	3,996	551	281,008	72,700	17,269
10,186	4,201	699	38	5,052	4	95,091	92,174	23,021	63,736	18,258	7,275	3,197	2,787	1,030	431,117	803,698	8,484
1,389	6,803	372	12	1,350	7	29,369	28,172	2,285	22,792	1,943	2,730	1,147	641	2,719	209,526	247,000	5,876
4,916	6,233	2,128	9	780	3	151,311	127,460	10,920			336	739	682	659	469,650	166,732	28,289
643	4,529	1,438	15	1,711	0	88,814	83,283	2,926	72,605	2,215	152	1,334	319	2,676	352,260	109,731	14,334
4,726	977	90	17	747	0	173,253	151,312	3,639	126,684	2,559	244	386	4,103	164	304,625	66,890	21,854
5,227	2,144	506	3	300	1	144,383	122,725	4,608	116,147	3,577	1,030	300	2,310	460	510,806	194,755	30,822

NATIONAL ASSOCIATION OF INDEPENDENT SCHOOLS

INSTITUTION	TOTAL SUPPORT	OUTRIGHT SUPPORT FOR CURRENT OPERATIONS			OUTRIGHT SUPPORT FOR CAPITAL PURPOSES				DEFERRED GIVING	SOURCES OF SUPPORT				
		1 Outright and Deferred Combined	2 Unrestricted	3 Restricted	4 Property, Buildings, Equipment	5 Endowment: Income Unrestricted	6 Endowment: Income Restricted	7 Loan Funds		8 Present Value	INDIVIDUALS			
											9 Alumni	10 Parents	11 Grandparents	12 Others
(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)		

NATIONAL ASSOCIATION OF INDEPENDENT SCHOOLS

Albuquerque Academy (NM)	2,669	863	224	0	1,491	92	0	0	1,841	163	24	239
Baylor School (TN)	7,371	1,407	238	4,393	8	1,164	0	161	2,753	463	276	44
Berkeley Preparatory School (FL)	7,895	912	1,410	4,506	0	1,067	0	0	661	6,107	328	117
Berkshire School (MA)	14,842	2,863	177	9,819	1,181	802	0	0	1,541	6,715	45	415
Bishop's School (CA)	5,067	1,169	1,014	139	2	2,242	0	500	198	2,302	25	91
Blair Academy (NJ)	11,312	2,250	298	6,216	2,548	0	0	0	3,997	4,327	10	966
Blake School (MN)	7,596	1,869	543	2,935	249	2,001	0	0	1,871	1,238	245	86
Brearley School (NY)	16,423	3,701	6,805	3,546	1,683	688	0	0	4,504	8,021	34	235
Brewster Academy (NH)	1,876	559	883	265	0	170	0	0	161	756	17	129
Browning School (NY)	2,775	1,637	178	949	0	10	0	0	92	2,358	64	157
Brunswick School (CT)	17,683	4,130	74	9,388	25	4,067	0	0	860	6,743	563	2,107
Bryn Mawr School (MD)	2,431	1,335	160	109	166	662	0	0	805	467	20	42
Cardigan Mountain School (NH)	4,776	939	163	3,314	1	360	0	0	1,530	2,408	34	101
Cate School (CA)	7,083	1,482	749	3,103	762	987	0	0	1,418	2,718	117	66
Chatham Hall (VA)	3,758	1,013	306	787	4	1,648	0	0	2,974	313	7	152
Choate Rosemary Hall (CT)	23,019	6,024	4,327	6,514	955	5,199	0	0	4,065	7,945	150	912
Collegiate School (NY)	13,598	3,581	650	9,001	10	356	0	0	1,234	10,823	89	97
Collegiate School (VA)	5,447	1,196	665	3,158	95	333	0	0	2,248	1,787	34	66
Colorado Academy (CO)	5,274	1,061	781	3,211	81	140	0	0	543	1,277	151	43
Convent of the Sacred Heart (NY)	6,168	2,740	715	2,340	324	49	0	0	858	4,978	11	38
Culver Educational Foundation (IN)	36,216	6,323	488	10,066	13,020	5,609	0	708	22,518	820	474	889
Cushing Academy (MA)	2,358	552	540	1,218	0	49	0	0	287	678	1	71
Dana Hall School (MA)	4,406	1,610	870	1,106	131	688	0	0	1,657	1,382	13	62
Darlington School (GA)	4,361	1,157	242	293	2,187	482	0	0	1,407	1,284	27	78
Deerfield Academy (MA)	24,253	5,945	1,131	5,339	410	11,424	0	4	7,616	4,420	57	3,111
Dexter Southfield School (MA)	2,496	1,901	289	0	23	283	0	0	296	1,601	89	28
Emma Willard School (NY)	13,126	1,666	679	513	1	10,263	0	5	1,309	257	0	116
Episcopal High School (TX)	10,832	3,234	7,562	0	0	36	0	0	118	7,678	325	42
Episcopal High School (VA)	9,749	2,747	375	5,087	30	1,510	0	0	5,326	1,664	118	253
Far Brook School (NJ)	1,731	515	256	820	10	130	0	0	382	860	4	9
Fay School (MA)	2,949	1,401	187	0	777	584	0	0	1,045	1,497	35	34
Flint Hill School (VA)	1,402	1,229	74	25	3	71	0	0	13	795	65	42
Flintridge Preparatory School (CA)	4,054	1,526	410	1,338	177	602	0	0	219	1,429	18	95
Foxcroft School (VA)	26,413	893	221	9,765	15,110	424	0	0	24,392	533	4	21
Germantown Academy (PA)	3,852	930	550	2,248	0	124	0	0	715	1,697	16	57

NATIONAL ASSOCIATION OF INDEPENDENT SCHOOLS

SOURCES OF SUPPORT ORGANIZATIONS			PLANNED GIFTS			ALUMNI GIVING			SUM OF THREE LARGEST DONORS				VITAL STATISTICS			
13 Foundations	14 Corporations	15 Others	16 Number of Bequests	17 Value of Bequests	18 Number of Deferred Gifts (See Col. 8 for \$ amount.)	19 Alumni of Record	20 Alumni Solicited	21 Alumni Donors	22 Living Individuals	23 Bequests	24 Foundations	25 Corporations	26 Institutional Expenditures	27 Advancement Program Expenditures	28 Endowment (Market Value)	29 Beginning Fall Enrollment (Headcount)
(\$000)	(\$000)	(\$000)		(\$000)					(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)	

NATIONAL ASSOCIATION OF INDEPENDENT SCHOOLS

290	90	22	0	0	0	7,294	7,294	392	1,831	0	234	35	35,498	1,019	78,835	1,122
2,867	703	266	3	288	7	7,373	6,470	1,330	1,530	288	2,103	424	36,957	1,148	117,376	1,049
60	384	239	1	2	0	4,194	3,635	627	2,416	2	57	200	35,460	1,482	16,980	1,307
3,752	2,374	0	2	26	0	5,599	5,299	1,255	6,498	26	2,225	2,343	28,664	1,404	117,598	401
2,039	82	330	2	73	2	7,200	7,200	216	408	73	1,237	65	29,270	1,559	40,982	801
1,735	233	43	8	1,822	0	6,342	6,342	1,710	2,224	1,712	1,041	120	31,951	1,799	85,473	460
3,771	362	24	6	335	0	8,010	6,624	958	606	277	1,411	262	44,105	1,473	62,221	1,379
119	107	3,404	6	1,721	0	4,074	4,074	1,672	1,953	1,701	33	66	39,499	1,210	124,829	691
662	151	0	0	0	0	3,571	3,571	397	168	0	544	108	19,349	889	11,976	364
12	93	0	0	0	0	3,733	1,647	252	425	0	7	40	20,839	1,195	41,846	399
5,097	2,314	0	0	0	0	3,343	3,097	755	1,805	0	1,230	1,910	40,979	2,347	118,955	963
746	166	184	3	261	0	3,946	3,121	1,154	278	261	394	113	24,928	800	32,126	690
314	389	0	3	186	0	3,973	3,791	304	2,058	186	185	276	15,572	1,100	29,431	214
2,601	37	125	3	624	0	3,340	3,289	1,494	1,152	624	1,743	18	24,677	1,235	85,399	275
160	33	119	1	1,365	0	3,224	2,490	936	768	1,365	80	4	9,340	565	55,162	143
7,266	2,680	0	11	726	0	15,755	11,999	3,889	4,413	387	1,706	2,090	58,208	3,387	343,101	868
1,219	130	7	2	60	0	3,414	3,353	1,108	3,391	60	1,023	60	37,501	2,072	66,154	651
537	108	665	2	76	0	6,047	5,389	1,049	1,272	76	256	39	45,655	1,379	53,951	1,643
3,065	195	0	0	0	0	3,305	2,130	285	413	0	2,181	98	25,832	924	24,123	965
212	72	0	0	324	0	3,356	3,356	935	1,946	324	90	51	36,615	1,164	35,117	716
10,223	1,292	0	14	12,470	3	13,256	10,439	3,098	16,842	3,273	7,723	1,025	59,278	3,700	387,000	811
443	755	123	4	172	0	12,474	5,901	558	60	171	391	682	25,900	1,400	40,800	395
568	72	652	9	313	0	5,840	5,379	1,091	500	232	175	18	24,304	1,986	46,932	468
527	783	255	5	1,320	0	8,903	6,225	985	195	1,315	387	642	26,831	834	30,399	781
8,790	259	0	13	1,587	1	11,940	9,582	4,484	3,588	1,053	3,820	97	58,550	3,821	502,736	638
297	41	145	0	0	0	3,862	3,454	284	373	0	140	22	27,031	1,240	33,808	779
11,329	31	85	7	265	1	5,564	4,793	1,042	169	210	10,395	16	25,582	1,836	93,412	359
1,062	65	1,542	0	0	0	4,123	4,000	172	5,250	0	843	6	22,660	1,599	29,786	695
2,335	53	1	14	587	0	4,829	4,502	2,095	1,890	450	2,193	26	36,712	2,088	211,015	452
416	61	0	1	100	0	1,346	1,345	93	354	100	322	23	8,292	565	5,265	240
199	53	86	2	13	0	3,877	3,765	338	796	13	110	30	24,985	795	44,061	490
382	49	57	0	0	0	3,497	1,684	146	151	0	160	35	31,864	1,008	3,303	939
1,369	389	535	0	0	0	3,852	3,502	696	158	0	1,085	180	18,417	742	25,410	500
1,290	14	158	2	23,649	0	2,490	2,452	430	506	23,649	261	9	12,391	1,246	71,078	167
653	476	239	2	5	0	5,956	5,350	794	840	5	320	220	27,309	1,261	25,187	1,128