



CAE Augments Senior Management Team

New York NY, February 19, 2020 – Council for Aid to Education, Inc. today announced that Ms. Cynthia Kim has joined the CAE management team as Vice President.

With the addition of Ms. Kim to the management team, Dr. Doris Zahner will move from Chief Operating Officer to Chief Academic Officer and lead CAE's next generation performance-based assessments.

Dr. Zahner commented, "I am thrilled to have Cynthia join our team. We were former colleagues and to have the opportunity to work together once again is amazing. She is a highly knowledgeable and experienced professional and I know that she will be a great asset to our clients and CAE."

Ms. Kim has been an industry leader for over twenty-five years with expertise in assessment development and measurement. She will bring her vast experience to CAE's clients and partners and continue CAE's tradition of developing and delivering high-quality assessments and related services. Ms. Kim's background in high stakes licensure and certification programs with their stringent requirements, provides a unique perspective and set of skills to CAE's leadership team.

"CAE's use of authentic, performance-based assessments has always interested me," said Ms. Kim, "as I believe these types of assessments are essential to helping students reach their full potential."

Bob Yayac, CEO and President of CAE commented, "Cynthia's addition strengthens our management team as we embark on our growth strategy, leveraging our decades of expertise in performance-based assessments."

Prior to joining CAE, Ms. Kim was most recently in the role of Psychometrician for PSI Services, LLC where she managed a portfolio of high stakes certification examination programs and provided guidance relating to psychometrics, test development, certification operations, and accreditation standards.

Previously, Ms. Kim spent 19 years at Professional Examination Service where she was a Program Director and oversaw all program management and assessment development activities for high stakes national certification and licensure programs including the development of test specifications, item and test development, standard setting, score reporting and equating.

Ms. Kim has a MS in Educational Psychology and Statistics and a BA in English from the State University Of New York at Albany.



About Council for Aid to Education, Inc. (CAE)

CAE is a mission-driven 501(c)3 organization that leverages scientific evidence, innovation and best practices to enable the future of education.

CAE partners with its clients to design appropriate research-based instruments to measure essential 21st century skills and deliver actionable insights into student potential through performance-based assessments. CAE also helps its clients turn these insights into practical and measurable improvement programs.

To date, CAE's flagship assessments of critical thinking, problem solving, and communication skills (CLA+ and CWRA+) have been completed by over 750,000 students at over 1,000 institutions globally, including Ministries of Education, major consortia, and leading university and secondary education institutions.

As an expert in performance-based assessment, CAE also offers custom assessment services. CAE's program managers, content developers, subject matter experts, editors and production teams deliver innovative assessments in a cost-effective manner.

We Measure What Matters™

To learn more and keep up to date on our latest activities, please visit www.cae.org.

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