Domestic Benchmarking

Client
Policy & Research Organization
US

Need
For Higher Education Institutions, research interest was:
• Compare 21st century success skills learning outcomes for students who attend proprietary institutions versus those who attend comparable non-proprietary institutions
• Measure differences in growth in learning for students attending proprietary institutions

Our Solution
• Assess students attending proprietary universities using CLA+
• Compare results with a matched group of students at non-proprietary universities.

Scope
• Assessed over 600 students across four proprietary universities
• Used a comparison group of students from across 20 non-proprietary universities.