



# Domestic Benchmarking

# CLA+

## Client

**Policy & Research Organization  
US**

## Need

For Higher Education Institutions, research interest was:

- Compare 21<sup>st</sup> century success skills learning outcomes for students who attend proprietary institutions versus those who attend comparable non-proprietary institutions
- Measure differences in growth in learning for students attending proprietary institutions

## Our Solution

- Assess students attending proprietary universities using CLA+
- Compare results with a matched group of students at non-proprietary universities.

## Scope

- Assessed over 600 students across four proprietary universities
- Used a comparison group of students from across 20 non-proprietary universities.

