



Predictive Validity Study

SSA+

Client

**Certification Organization
US**

Need

Expand the repertoire of content-specific certification assessments by including an assessment of 21st century success skills

Our Solution

Design a validity study using SSA+ to predict "success" outcomes (e.g. merit-based raises/promotions, performance reviews) in the workplace for currently certified candidates.

Scope

- 691 candidates
- Data analysis and report are in process
- Preliminary analyses indicate an association between higher SSA+ scores and positive success outcomes

