Student Learning Gains Study

**Client**
City University
UK

**Need**
For 1st year MBA students, research interest was:
- Assess 21st century success skills
- Identify areas of strength and opportunities for improvement

**Our Solution**
- Administer SSA+, a 60-minute formative, performance-based assessment
- Deliver immediate student level results
- Incorporate longitudinal study model

**Scope**
Pilot Study (longitudinal)
- 250 entering students (Fall 2019)
- 250 exiting students (planned for Spring 2021)

Full Scale Administration
- 1000+ entering students (Fall 2020)